



[Billing Code: 6750-01-S]

**FEDERAL TRADE COMMISSION**

**16 CFR Part 312**

**RIN 3084-AB20**

**Children's Online Privacy Protection Rule Proposed Parental Consent Method; Jest8 Limited Trading as Riyo's Application for Approval of Parental Consent Method; Extension of Comment Period**

**AGENCY:** Federal Trade Commission (FTC or Commission).

**ACTION:** Extension of comment period.

**SUMMARY:** The Federal Trade Commission is extending the comment period concerning the proposed parental consent method submitted by Jest8 Limited, trading as Riyo ("Riyo"), under the Voluntary Commission Approval Processes provision of the Children's Online Privacy Protection Rule.

**DATES:** Written comments on the request for public comment published August 7, 2015 (80 FR 47429) must be received on or before September 14, 2015.

**ADDRESSES:** Interested parties may file a comment at

<http://ftcpublic.commentworks.com/ftc/riyocoppaconsent> online or on paper, by following the

instructions in the Request for Comment part of the **SUPPLEMENTARY INFORMATION** section below. Write "Jest8 Limited Trading as Riyo's Application for Parental Consent

Method, Project No. P-155405" on your comment, and file your comment online at

<http://ftcpublic.commentworks.com/ftc/riyocoppaconsent> by following the instructions on the

web-based form. If you prefer to file your comment on paper, write "Jest8 Limited Trading as

Riyo's Application for Parental Consent Method, Project No. P-155405" on your comment and

on the envelope, and mail your comment to the following address: Federal Trade Commission, Office of the Secretary, 600 Pennsylvania Avenue, NW, Suite CC-5610 (Annex E), Washington, DC 20580, or deliver your comment to the following address: Federal Trade Commission, Office of the Secretary, Constitution Center, 400 7th Street, SW, 5th Floor, Suite 5610 (Annex E), Washington, DC 20024.

**FOR FURTHER INFORMATION CONTACT:** Miry Kim, Attorney, (202) 326-3622, Division of Privacy and Identity Protection, Federal Trade Commission, Washington, D.C. 20580.

**SUPPLEMENTARY INFORMATION:**

**Section A. Background**

On October 20, 1999, the Commission issued its final Rule<sup>1</sup> pursuant to the Children's Online Privacy Protection Act, 15 U.S.C. 6501 *et seq.*, which became effective on April 21, 2000.<sup>2</sup> On December 19, 2012, the Commission amended the Rule, and these amendments became effective on July 1, 2013.<sup>3</sup> The Rule requires certain website operators to post privacy policies and provide notice, and to obtain verifiable parental consent, prior to collecting, using, or disclosing personal information from children under the age of 13. The Rule enumerates methods for obtaining verifiable parental consent, while also allowing an interested party to file a written request for Commission approval of parental consent methods not currently enumerated.<sup>4</sup> To be considered, the party must submit a detailed description of the proposed parental consent

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<sup>1</sup> 64 FR 59888 (November 3, 1999).

<sup>2</sup> 16 CFR Part 312.

<sup>3</sup> 78 FR 3972 (January 17, 2013).

<sup>4</sup> 16 CFR 312.12(a); 78 FR 3991 (January 17, 2013).

method, together with an analysis of how the method meets the requirements for parental consent described in 16 CFR 312.5(b)(1).

Pursuant to Section 312.12(a) of the Rule, Riyo has submitted a proposed parental consent method to the Commission for approval. The full text of its application is available on the Commission's website at [www.ftc.gov](http://www.ftc.gov).

On July 31, 2015, the Commission issued a Federal Register document seeking comments on Riyo's proposed parental consent method. The comment period was scheduled to end on September 3, 2015. One group that frequently comments on issues relating to the Rule, the Center for Digital Democracy, requested a short extension for the filing of comments. Such an extension would not affect the deadline applicable to the Commission's determination whether to grant or deny the application. The Commission agrees that extending the comment period to allow interested parties adequate time to address issues raised by the proposed consent method will facilitate a more complete record. Accordingly, the Commission has decided to extend the public comment period eleven days, until September 14, 2015.

#### **Section B. Invitation to Comment**

You can file a comment online or on paper. For the Commission to consider your comment, we must receive it on or before September 14, 2015. Write "Jest8 Limited Trading as Riyo's Application for Parental Consent Method, Project No. P-155405" on your comment. Your comment – including your name and your state – will be placed on the public record of this proceeding, including, to the extent practicable, on the Commission Website, at <http://www.ftc.gov/os/publiccomments.shtm>. As a matter of discretion, the Commission tries to remove individuals' home contact information from comments before placing them on the Commission Website.

Because your comment will be made public, you are solely responsible for making sure that your comment does not include any sensitive personal information, like anyone's Social Security number, date of birth, driver's license number or other state identification number or foreign country equivalent, passport number, financial account number, or credit or debit card number. You are also solely responsible for making sure that your comment does not include any sensitive health information, including medical records or other individually identifiable health information. In addition, do not include any "[t]rade secret or any commercial or financial information which is . . . privileged or confidential," as discussed in Section 6(f) of the FTC Act, 15 U.S.C. 46(f), and FTC Rule 4.10(a)(2), 16 CFR 4.10(a)(2). In particular, do not include competitively sensitive information such as costs, sales statistics, inventories, formulas, patterns, devices, manufacturing processes, or customer names.

If you want the Commission to give your comment confidential treatment, you must file it in paper form, with a request for confidential treatment, and follow the procedure explained in FTC Rule 4.9(c), 16 CFR 4.9(c).<sup>5</sup> Your comment will be kept confidential only if the FTC General Counsel, in his or her sole discretion, grants your request in accordance with the law and the public interest.

Postal mail addressed to the Commission is subject to delay due to heightened security screening. As a result, we encourage you to submit your comments online. To make sure that the Commission considers your online comment, you must file it at

<http://ftcpublic.commentworks.com/ftc/riyocoppaconsent>, by following the instructions on the

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<sup>5</sup> In particular, the written request for confidential treatment that accompanies the comment must include the factual and legal basis for the request, and must identify the specific portions of the comment to be withheld from the public record. *See* FTC Rule 4.9(c), 16 CFR 4.9(c).

web-based form. If this document appears at <http://www.regulations.gov/#!home>, you also may file a comment through that website.

If you file your comment on paper, write “Jest8 Limited Trading as Riyo’s Application for Parental Consent Method, Project No. P-155405” on your comment and on the envelope, and mail your comment to the following address: Federal Trade Commission, Office of the Secretary, 600 Pennsylvania Avenue, NW, Suite CC-5610 (Annex E), Washington, DC 20580, or deliver your comment to the following address: Federal Trade Commission, Office of the Secretary, Constitution Center, 400 7th Street, SW, 5th Floor, Suite 5610 (Annex E), Washington, DC 20024. If possible, submit your paper comment to the Commission by courier or overnight service.

Visit the Commission Website at <http://www.ftc.gov> to read this document and the news release describing it. The FTC Act and other laws that the Commission administers permit the collection of public comments to consider and use in this proceeding as appropriate. The Commission will consider all timely and responsive public comments that it receives on or before September 14, 2015. For information on the Commission’s privacy policy, including routine uses permitted by the Privacy Act, see <http://www.ftc.gov/ftc/privacy.htm>.

By direction of the Commission.

Donald S. Clark  
Secretary.

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